

Anupam (Anu) S. Motiwala, MS, MBA, MPH

Anu Motiwala, Director Office of Policy and Project Management has been employed by UMDNJ since 1987. Anu designed, launched and established a viable internal management consulting unit to provide value-added analytical, problem-solving and decision-making support to the University's schools, healthcare units and administrative/support services. Over the past eighteen years with UMDNJ, Anu has successfully completed and directed a number of new program development initiatives and a variety of performance and service enhancement projects. Some examples: a) assisted academic/clinical department chairs and division heads in re-engineering and restructuring organizations and operations to compete more effectively in managed care environment, b) evaluated administrative support services and associated delivery systems to realize increased effectiveness and efficiency and enhanced quality from the perspective of the customer, c) assisted executive management in establishing policies, and management systems to unify, streamline, and enhance academic, clinical, and business management of the University's operations.

Mr. Motiwala has been instrumental in assisting UMDNJ fulfill its community service mission by providing planning, development and production support in organizing and hosting conferences aimed at reducing health disparities. Some examples: a) the June 2003 conference aimed at educating HIV/AIDS providers to deliver culturally and linguistically appropriate health services to their clients, b) the May 2004 conference aimed at addressing the health care challenges experienced by New Jersey's Latino community and c) the upcoming June 2005 conference focusing on the health and health disparity issues pertaining to New Jersey's rapidly growing South Asian American community.

Prior to coming to UMDNJ, Mr. Motiwala was a District Manager with AT&T Information Systems responsible for managing market entry and new product development projects associated with telecommunications systems and technology for the European and North American markets. Prior to that he held a variety of management positions with American Express and Olivetti Corporation. Anu holds an M.P.H. in Healthcare Organization and Administration from UMDNJ-Robert Wood Johnson Medical School and Rutgers University, an M.B.A. from New York University, and an M.S. in Industrial Engineering from Polytechnic Institute of Brooklyn.