

O U T L O O K

A PUBLICATION OF THE FOUNDATION OF THE UNIVERSITY OF MEDICINE AND DENTISTRY OF NEW JERSEY

A black and white portrait of Joseph L. Muscarelle, Jr., a middle-aged man with light-colored hair, wearing a suit and tie, smiling slightly. The background is dark and out of focus.

Joseph L. Muscarelle, Jr.

NJ Businessman Donates \$2 Million for Future Physicians

Joseph L. Muscarelle, Jr., chairman of Jos. L. Muscarelle, Inc. of Maywood, N.J., strongly believes that the best way to advance health care in the state of New Jersey is to support doctors of the future as they embark on their educations.

To support this belief, Mr. Muscarelle has donated \$2 million to establish The Sharon and Joseph L. Muscarelle Endowed Dean at the UMDNJ-New Jersey Medical School — the first endowed deanship and the largest single endowed scholarship in the University's history.

"Joseph Muscarelle is a wonderful example of a person dedicated to making New Jersey the best place it can be," said George F. Heinrich, MD, vice chair and CEO of the Foundation of UMDNJ. "He stands by his convictions and is doing something positive to assure that what is important to him will benefit others now and in the future."

Income from this gift should generate approximately \$100,000 annually to be used to fund scholarships at New Jersey Medical School. In addition to the endowment gift, Mr. Muscarelle has been supporting scholarships at the medical school since 1988.

continued on page 3

Contents

- 1 NJ Businessman Donates \$2 Million for Future Physicians
- 2 CINJ Dedicates New Facility
- 3 Lectures Promote Discussion of Ethical Values
- 4 Honoring Our Beginnings
- 6 Latino Residents Benefit From GlaxoSmithKline Grant
- 7 Horizon Blue Cross Blue Shield Sponsors Newark Immunization Program

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CINJ DEDICATES NEW FACILITY



The Cancer Institute of New Jersey (CINJ) recently dedicated its newly expanded facility, tripling its size to allow for more patient care, laboratory and research space.

The five-floor expansion will allow CINJ to accommodate up to 100,000 patient visits per year.

“As the state’s first and only National Cancer Institute-designated Comprehensive Cancer Center, it is important that CINJ continues to grow,” said William N. Hait, MD, PhD, director of CINJ and associate dean, oncology programs, UMDNJ-Robert Wood Johnson Medical School. “The expansion of CINJ reinforces our commitment to the people of New Jersey.”

The dedication ceremony included comments from Governor James E. McGreevey and Commissioner of Health & Human Services Dr. Clifton Lacy, underscoring the State’s commitment to fighting cancer and support of CINJ. Congressman Rodney Frelinghuysen also received the inaugural *Betty Gallo Advocacy Award* to recognize his contributions to improving the health of cancer patients across New Jersey.

The building expansion, which was partially funded through the generous support of the Robert Wood Johnson Foundation and the Robert E. Campbell family, provides additional exam rooms, consult rooms, and semi-private and private treatment rooms.

It also includes a Resource and Learning Center, funded through a grant by Teresa A. Clark and James Knickman and the Karma Foundation, a reference area staffed by a medical librarian for patients and their families to learn more about their diagnosis, treatment and clinical trials. To bring newly discovered anti-cancer treatments directly to patients in the clinic, a Good Manufacturing Practices Laboratory was also added.

Renovations to the original CINJ building are currently underway and, when completed, will house The Fannie E. Rippel Foundation Center for Women’s Reproductive Cancers, the LIFE Center for Breast Cancer Awareness and the New Jersey Comprehensive Breast Cancer Program.

For more information or to make a donation to The Cancer Institute of New Jersey, contact Elizabeth Boluch Wood, director of development, at (732) 235-9436 or via e-mail at woodeb@umdnj.edu. ■

LECTURES PROMOTE ONGOING DISCUSSION OF ETHICAL VALUES



(l-r) Hinna and Mates David Stahl

When Theodore J. Stahl, MD, was growing up, his parents, their friends and their colleagues filled his house with discussions about ethical issues of the times.

Dr. Stahl, today a clinical professor of radiology and medicine at UMDNJ-Robert Wood Johnson Medical School (RWJMS), was inspired by the discussions and his parents consistent commitment to ethical values. To honor them and continue the dialogue of ever expanding issues in bioethics, Dr. Stahl and his wife, Eva Bamberger Stahl, MD, clinical professor of medicine (dermatology), established the Mates David and Hinna Stahl Memorial Lecture in Bioethics as a yearly gathering for faculty, students, researchers and the community of clergy, local doctors and the public.

The series began in 1998, opening a yearly dialog regarding ethical considerations in medical treatment and research. Past lectures have featured nationally recognized individuals discussing the doctor/patient relationship, managed care and government involvement, live organ transplantation, quality improvement, advances in technology on ethics, and patient rights.

“My parents lived through extraordinary times that included two major wars, the Depression and the Holocaust. And while they were contrasts — my mother, warm and lively, my father, dignified and scholarly — they both imparted their ethical values and profound sense of Jewish and secular history and culture. I established this lectureship in their honor because my memory of them is inseparable from their commitment to ethical values,” said Dr. Stahl.

The Stahl Memorial Lecture endowment was started by Dr. Stahl, his wife, their family and friends and corporations that recognize how critical these topics are in today’s society. If you are interested in making a donation to support this important dialogue, contact Peggy Harris, director of development, at (732) 743-3203 or via email at harrispe@umdnj.edu. ■

continued from page 1

“I feel that the key to the best health care in our state starts with our medical students,” he explained. “An education cannot be replaced. Nobody can take it away from you. Quality medical education will lead to quality health care for all New Jersey residents.”

Mr. Muscarelle has lived in New Jersey his whole life, which is why he feels it is so important to give New Jersey residents the greatest advantages. To qualify for the scholarships, students are to be New Jersey residents who have demonstrated academic excellence and some financial need. In addition, they must plan to practice in the state once they begin their medical careers.

“We have so many talented students in our state, it is important for our medical schools to provide the incentives needed to keep the best and brightest right here,” he said. “It is my hope that this endowed deanship will allow New Jersey Medical School to compete favorably with other medical schools outside of the state when it comes to being able to offer attractive financial incentives for its students.”

Mr. Muscarelle has been a member of the Board of Trustees of the Foundation of UMDNJ since 1988, currently chairing the Scholarship Committee. He has been married for almost 45 years to Sharon McDonnell Muscarelle. They have five children and seven grandchildren. ■



(l-r) Dean R. Michael Gallagher with honorees Senator Joseph A. Maressa, William F. Ranieri, DO and Howard M. Levine, DO

HONORING OUR BEGINNINGS

Through the leadership, foresight and dedication of Howard M. Levine, DO and Senator Joseph A. Maressa, the face of health care in South Jersey changed forever when the UMDNJ-School of Osteopathic Medicine (SOM) was established.

It accepted its first class in 1977 as a “school without walls” enrolling 24 students. Today, the school boasts 1,300 graduates, more than half of whom remain in New Jersey to practice medicine.

Not only has SOM fulfilled its original mission to provide the South Jersey region with excellence in primary care, but it has also been recognized by *U.S. News and World Report* as one of the top ten medical schools in the country for geriatric medical education. In addition, the school has been honored by *Philadelphia Magazine* for the past several years.

“Today, SOM is among the very best in caring for our aging population, for healing abused children and for restoring quality of life to headache sufferers of all ages,” said R. Michael Gallagher, DO, dean. “These programs have all been named as Centers of Excellence by *Philadelphia Magazine* and have garnered national attention.”

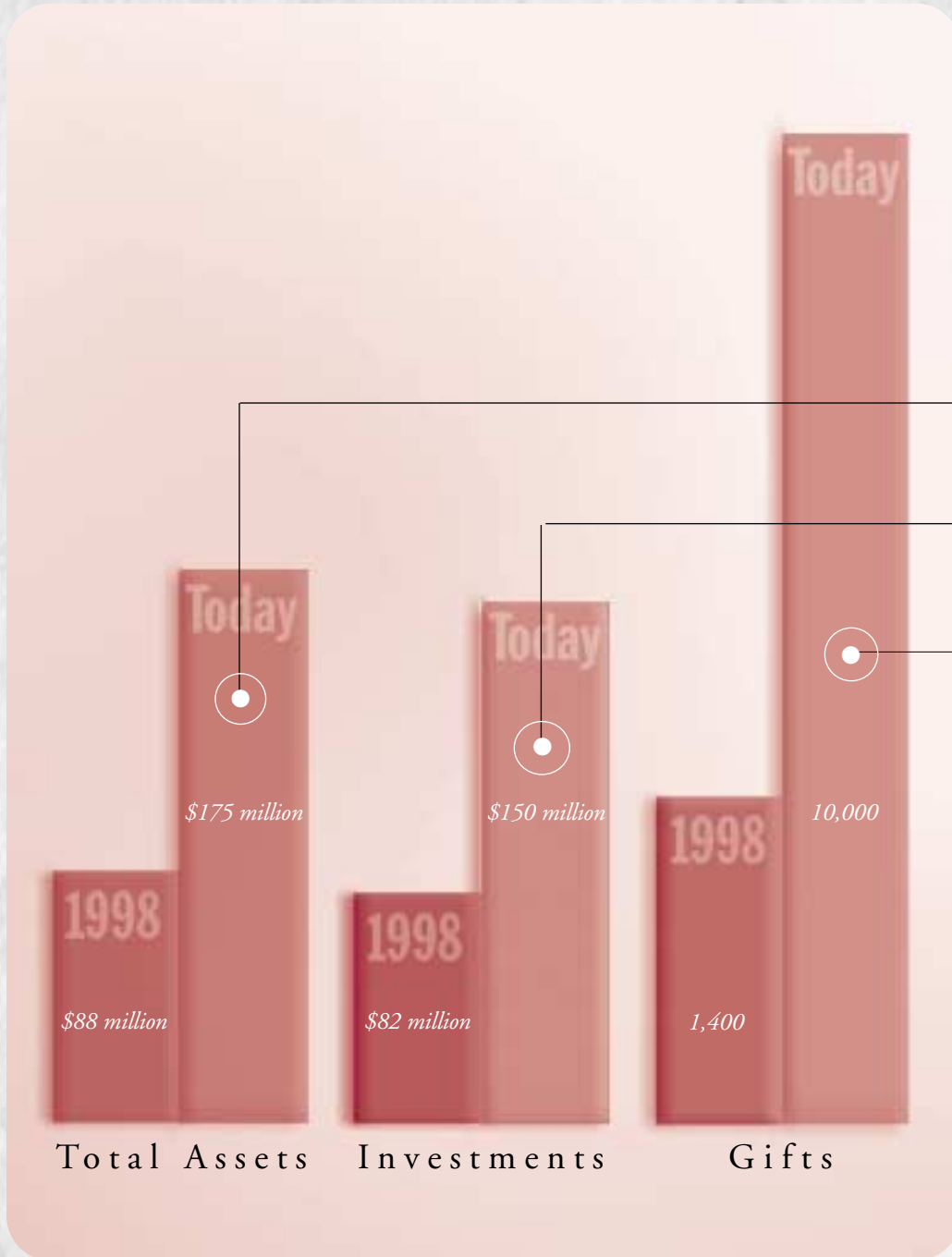
To pay tribute to Dr. Levine and Senator Maressa, who are considered founders of the school, and to Dr. Ranieri, the founding chair in the Department of Psychiatry, the Foundation of UMDNJ and SOM hosted “Honoring Our Beginnings,” an evening filled with warm sentiments, delicious food and delightful entertainment.

More than 130 guests honored the three, all of whom attended. Stanley Bergen, MD, the first president of the University of Medicine and Dentistry of New Jersey, Governor Brenden Byrne and Governor James Florio spoke of their tremendous contributions to the health of South Jersey residents through their efforts to open the school. Each honoree was presented with a book of memories and testimonials.

A highlight of the evening was the announcement of the creation of endowed scholarships to honor Dr. Levine, Senator Maressa and Dr. Ranieri. More than \$38,000 was raised for the endowed scholarship funds as a result of the dinner.

For more information about how to contribute to these scholarship funds, contact June Hampson, PhD, vice president of development, at (856) 566-6300 or via e-mail at hampsoju@umdnj.edu. ■

THE FOUNDATION OF UMDNJ BUILDING RELATIONSHIPS FOR LIFE



The Foundation of UMDNJ is proud to support the University of Medicine and Dentistry of New Jersey, its fine academic leaders, outstanding researchers, excellent patient care providers and promising students.

Over the past five years, our work to advance programs at the University has grown significantly.

Total assets grew from \$88 million to \$175 million, an increase of 100 percent;

Investments grew from \$82 million to \$150 million, an increase of 83 percent;

Number of gifts dramatically increased each year from 1,400 to almost 10,000.

Our ranking in The National Association of College and University Business Officers annual study that compared the investment returns of 675 peer organizations across the country rose from the lowest 15th percentile in 1999 to the top 10th percentile in 2003.

And, because our operating expenses are covered by unrestricted funds, we are proud that we can assure our donors that 100 percent of their contributions are used exactly as they designate.

If you or somebody you know would like to endow excellence by providing support for research, patient care, education or scholarships, call us toll-free at **(866) 44 UMDNJ**.



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Building Relationships for Life

LATINO RESIDENTS BENEFIT FROM GLAXOSMITHKLINE GRANT

For more than 20 years, North Camden area Latino residents have been able to access quality medical care and information through the St. Luke’s Catholic Medical Services, started by Jesuit priest and physician Mark Aita, MD.

Now, thanks to a generous grant from GlaxoSmithKline, these medical services can expand to include a bilingual nurse practitioner who will primarily help care for and educate patients with diabetes and will work with those affected by obesity and other chronic diseases.

“GlaxoSmithKline’s grant is tangible proof of our company’s support for the North Camden community and the commitment GSK has to improving health care through educational initiatives,” said Mary Linda Andrews, director, community partnerships, GlaxoSmithKline. “We look forward to seeing the positive results of having a nurse practitioner assist the residents of the local community.”

Although Dr. Aita has since been reassigned, the program has continued to flourish under the guidance of Lesly D’Ambola, DO, a 1994 graduate and assistant professor of medicine at UMDNJ-SOM and medical director at St. Luke’s Catholic Medical Services. In 2003, they logged almost 5,000 patient visits.

“The vision of our program is to bring excellent health care to those in need through a private medical practice concept. We treat patients, many uninsured, who have complicated medical problems by providing them with medical, psychosocial and spiritual guidance. We bring a personal touch to health care that they may not find in a traditional clinic setting,” said Dr. D’Ambola, who is also bilingual.

The role of the nurse practitioner includes assisting Dr. D’Ambola and focusing on the community at large by developing programs to educate residents about several diseases and illnesses, and teaching preventive measures so that individuals can take charge of their own health care.

“In looking for a nurse practitioner, we wanted to find a person who was superbly medically trained and culturally and linguistically competent so that they could identify with their patients’ culture and lifestyle. We are very grateful to GlaxoSmithKline for their foresight in supporting such an important component in the medical process,” said Thomas Cavalieri, DO, professor and chair, department of medicine, UMDNJ-SOM.

To help support this or similar programs, contact June Hampson, PhD, vice president of development, at (856) 566-6300 or via e-mail at hampsoju@umdnj.edu ■

FOUNDATION NEWS



Ronice Bruce is the new Director of Development for the UMDNJ-School of Nursing. She is responsible for the solicitation, cultivation and stewardship of prospects and donors for the school. Prior to joining the Foundation, Ms. Bruce was the Director of Development for Essex County CASA (Court Appointed Special Advocate). She can be reached at (973) 972-9971 or via e-mail at brucerm@umdnj.edu.



Christopher Sickels is the new Director of Development for UMDNJ-University Hospital in Newark. Mr. Sickels has worked for several nationally recognized health and human services organizations supervising fundraising, strategic planning, marketing and public relations. He can be reached at (973) 972-4265 or via e-mail at sickelce@umdnj.edu. ■

HORIZON BLUE CROSS BLUE SHIELD SPONSORS NEWARK IMMUNIZATION PROGRAM

Vaccines and immunizations have proven one of the most effective tools in people living longer and healthier lives. They work by preventing infectious diseases, many of which have the potential to cause long-lasting or permanent health problems, or even death.

Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ) has provided \$100,000 to the University of Medicine and Dentistry of New Jersey-New Jersey Medical School to develop a program to deliver free immunizations for children in Newark whose families have had difficulties in obtaining timely, age-appropriate immunizations. In settlement of prompt pay issues, the State of New Jersey Department of Banking and Insurance asked Horizon BCBSNJ to fund a free immunization clinic in Newark for one week. Horizon BCBSNJ, however, decided to provide a year's worth of funding for UMDNJ's program.

The program is offered in conjunction with the Women, Infants and Children (WIC) program at UMDNJ-University Hospital (UH), a federally funded program that provides healthy supplemental food and counseling for pregnant women, new mothers, infants and children under the age of five.

"We are pleased to be able to help fund such a worthy program and partner with UMDNJ to assist the underserved children of Newark," said Richard Popiel, MD, vice president and chief medical officer for Horizon BCBSNJ. "We are confident this partnership will be a success and continue to promote health among the children of Newark."

Project Vaccinate, a Newark Department of Health and Human Services collaboration with community groups such as La Casa de Don Pedro and the Newark Emergency Services for Families (NESF), is working in conjunction with the HBCBS-WIC vaccination initiative to enter the immunization records of children served at the UMDNJ-UH WIC into the New Jersey Immunization Information



System, a web-based, state-wide registry. To date, immunization histories for more than 1,000 children, nearly one-third of children participating in the WIC program in Newark, have been entered.

"By having these children in the data base, we can easily see when a child is ready for his or her next immunization, which will then be administered during his or her WIC clinic visit," said William E. Halperin, MD, professor and chair of the department of preventive medicine and community health at UMDNJ-New Jersey Medical School.

"Not only is immunization key in preventing disease in children but in the general population as well," explained Peter N. Wenger, MD, assistant professor of pediatrics at UMDNJ-New Jersey Medical School, who is assisting in developing the program. "Vaccines benefit the people who receive them, and vulnerable, unvaccinated people in the community, due to vastly decreased transmission of the infectious agents responsible for diseases such as whooping cough, measles, mumps, polio, tetanus and chickenpox."

For more information about how you can contribute to similar programs at New Jersey Medical School, contact Pat Bower, vice president of development, at (973) 972-8761 or via e-mail at bowerpa@umdnj.edu ■



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Foundation of UMDNJ

The Foundation of UMDNJ will publish its 2004 annual report in September.

If you would like to receive the report via e-mail instead of U.S. Postal Service mail, please send your name, address and e-mail address to the editor of Outlook at d.heffler@umdj.edu or by regular mail to Dale Heffler at the change of address information listed to the right.

OUTLOOK

SUMMER 2004

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