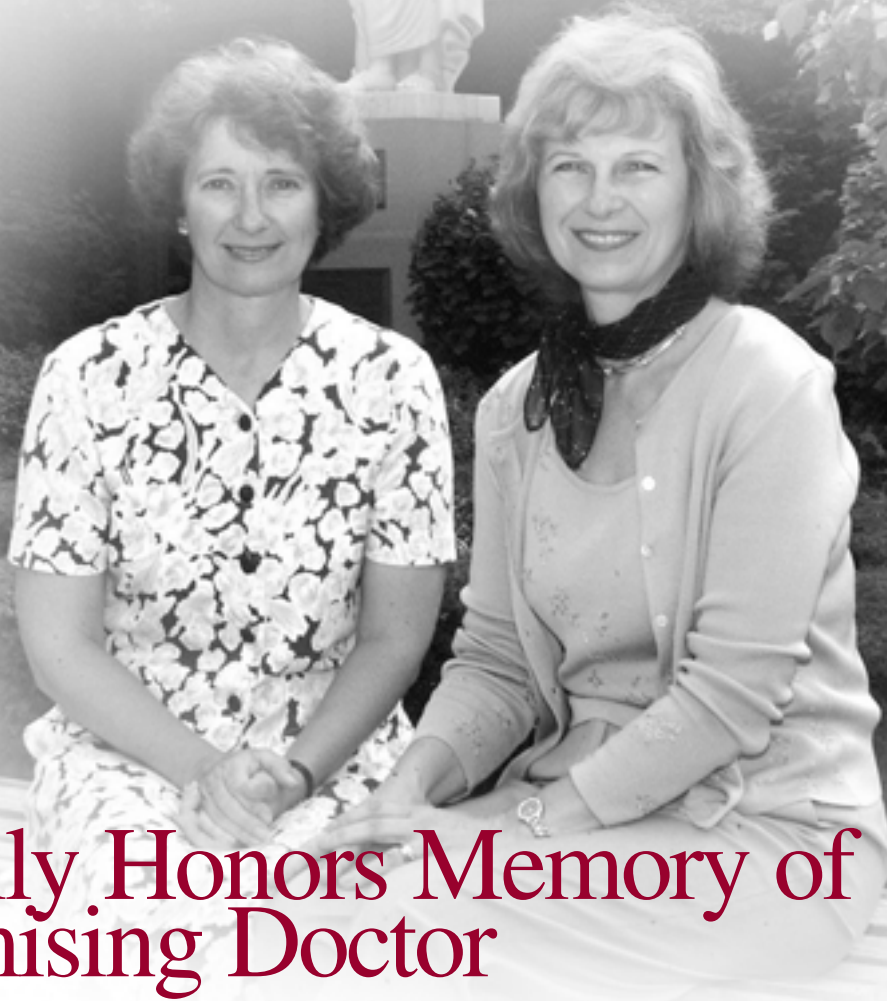


O U T L O O K

A PUBLICATION OF THE FOUNDATION OF THE UNIVERSITY OF MEDICINE AND DENTISTRY OF NEW JERSEY



*(l-r) Dianne Mizerak and
Barbara Ackland*

Family Honors Memory of Promising Doctor

Regina Estenes, MD, '76, always sought to excel at everything she did. Whether it was academics or a personal interest, she gave everything she had and would not be satisfied until she mastered it.

One of the first women medical students to graduate from Rutgers Medical School, now the University of Medicine and Dentistry of New Jersey-Robert Wood Johnson Medical School (UMDNJ-RWJMS), her strong will to succeed was evident. Caring for others was also a big part of her life, whether it was a patient, friend or family member. Tragically, the promising

career of this enthusiastic woman was cut short when she passed away in 1983.

Today, to honor her memory and her commitment to the medical field, her sisters Barbara Ackland and Dianne Mizerak have decided to sustain the Regina Estenes, MD '76 Memorial Lectureship that was established after her death with contributions from faculty, family and friends. The goal is to raise \$35,000 to endow the lectureship, assuring that it will continue in perpetuity.

Through lectures by nationally known physicians and scientists, the Regina Estenes, MD, '76 Memorial Lectureship gives first year students the opportunity to

continued on page 2

Contents

- 1 Family Honors Memory of Promising Doctor
- 3 Special Employee, Special Friend Remembered By Anonymous Donor
- 4 Lions Donate \$350,000 to Help Fight Blindness
- 5 Local Companies Join Fight Against Child Abuse in South Jersey
- 6 Musical Moments for MS Continues the Tradition with Kenny Loggins
- 7 Foundation News

continued from page 1

consider the many avenues in which they can concentrate, including taking biomedical science from the laboratory to the bedside. The lecture is deemed so important that it has become part of the first year curriculum in physiology.

“The work of physician scientists is critical to the evolution of new therapies and treatments. Research laboratories need the skill and knowledge that only medical doctors can bring in order to understand the link between research and clinical outcomes. We are very enthusiastic about this Memorial Lectureship and how it can inspire medical students early in their educations. We are grateful to the family and friends of Dr. Estenes for their support in this very worthwhile program that will affect the lives of many,” said Nicola C. Partridge, PhD, chair of the department of physiology and biophysics at RWJMS.

“Our sister was a gifted person who took great pride in everything she did and touched the lives of many people. Her commitment to the medical field was unwavering and she took great joy in helping her patients,” said Mrs. Ackland. “We are thrilled to be able to honor her memory this way and we have no doubt that she would be happy to know that students starting their medical careers would have the opportunity to learn of the many ways they can use their educations and talents to help and cure others.”

For more information about how you can support the Regina Estenes, MD '76 Memorial Lectureship or create an endowment at UMDNJ-Robert Wood Johnson Medical School to honor a person of your choice, contact Peggy Harris, director of development, at (732) 743-3203 or via e-mail at harrispe@umdnj.edu. ■



The 3rd Annual Scholarships Golf Outing at Tavistock Country Club in Haddonfield, sponsored by Commerce Bank and Commerce Insurance Services, raised more than \$31,000 this year for scholarships to benefit South Jersey students attending UMDNJ schools. Here (l to r) R. Michael Gallagher, DO, FACOFP, dean of the School of Osteopathic Medicine and Glenn P. Callahan, Esq., chairman of the golf outing steering committee, take a minute for a photo while there is a break in activity. ■

SPECIAL EMPLOYEE, SPECIAL FRIEND REMEMBERED

BY ANONYMOUS DONOR

There is a good chance that at some point in your life you will encounter an individual who leaves a strong impression on you. Whether it is their kindness, compassion, skill or personality, you remember them for the special way they touched your life.

Alan M. Pedersen, an employee in the Special Procedures/Radiology Department at University Hospital in Newark, was one of those people.

A man who enjoyed working with people and being a caregiver to the sick, he had a genuine way of making people's days a bit brighter. Alan was very devoted to his family and worked hard to make life better for them. He was admired and cared for by everyone who worked with him at the hospital and collected a substantial amount of thank you notes and commendations for his work during the years from senior staff. Sadly, his life was cut short by pneumonia in 1996 at the age of 42, leaving a void in many lives.

To keep Alan's memory alive, an anonymous person made a significant donation to the hospital in his name. In addition to a plaque in his memory which will hang outside of the angiography suite in which he worked, the donation will be used to fund the cross training of radiological technicians on the latest imaging techniques; seed grants for promising radiology projects; and support the Alan M. Pedersen Humanism in Medicine Award, which will be given annually to a hospital employee for his or her demonstration of



Alan Pedersen: His spirit lives on

compassionate and excellent care.

“When Alan passed away, staff and patients alike were devastated,” said Stephen R. Baker, MD, chairman of the department of radiology at University Hospital. “It was as if someone turned out the lights in our department. We are thrilled that a donor wants to keep his spirit alive and we will now be able to honor his knowledge and devotion to

radiology by training and developing radiology professionals so they may bring their skills in this field to a higher level and serve patients in the most compassionate way possible.”

The Pedersen family has been deeply touched by the outpouring of feelings for Alan.

“If you knew my brother — a gentle giant, a true gentleman — this is the last thing that he would expect, all of this attention. For my family, it is important that who he was and how he led his life, with compassion and unconditional kindness, is always remembered. The programs established in his memory are a wonderful way to do just that. And the fact that the plaque will be outside the heartbeat of the department where he selflessly gave his heart each day, working and caring for others, is a most appropriate tribute,” said Cynthia Pedersen, RN, Alan's sister.

For more information about how you can financially support programs at University Hospital, contact Sam Young, associate vice president of development, at (973) 972-4190 or via e-mail at youngsb@umdnj.edu. ■

(l-r) Marco Zarbin, MD, chair of the IOVS; Melvin Bray, president of the Lions Eye Research Foundation; George F. Heinrich, MD, interim president of the Foundation of UMDNJ; and Lions representatives Victor Graziano, Nick Rossi, Jr., William Kibbel, Marshall Klein, Marlene Martin, Deborah Hackworth and Arthur R. Roedel



LIONS DONATE \$350,000 TO HELP FIGHT BLINDNESS

The Lions Eye Research Foundation of New Jersey has been a generous supporter of New Jersey Medical School’s Institute of Ophthalmology and Visual Science (IOVS) at the University of Medicine and Dentistry of New Jersey (UMDNJ) for many years. In keeping with its mission of aiding the blind and visually impaired, the group recently presented a check for \$175,000, bringing the total to \$350,000 on its \$1.5 million pledge to endow The Lions Eye Research Chair in Ophthalmology at the IOVS.

This gift for \$175,000 was matched with funds previously donated by the Lions to the Eye Institute at New Jersey Medical School to aid in the research to cure age-related macular degeneration and other eye diseases.

“My predecessors have worked for many years to make this day happen,” said Melvyn K. Bray, president of the Lions Eye Research Foundation. “Through the efforts of our former Executive Director PCC Marshall Klein, Past President PCC Chair Stephen E. Naples, Sr. and our Executive Director PDG James Hynes, we have raised enough

money to establish this initial payment of \$175,000.”

According to George F. Heinrich, MD, vice chair and interim president of the Foundation of UMDNJ, “stable, ongoing funding provided through an endowment such as this one is critical to helping us meet the educational, research and treatment goals in the field of ophthalmology today.”

Mr. Bray said the gift was inspired by the work of Marco Zarbin, MD, PhD, chair of the IOVS and a nationally known researcher in the area of age-related macular degeneration.

“Members of the IOVS are nationally recognized researchers in age-related macular degeneration, diabetic retinopathy, glaucoma, pediatric eye disease and refractive surgery,” said Dr. Zarbin. “This generous donation will bring us that much closer to finding better treatments and cures for a number of these diseases.”

For more information about how you can financially support eye research, contact Sam Young, associate vice president of development, at (973) 972-4190 or via email at youngsb@umdnj.edu. To support the Lions Eye Research Chair contact James A. Hynes at (609) 275-1691. ■

Mark Suprenant, assistant general counsel and Wawa Charities Committee member



LOCAL COMPANIES JOIN FIGHT AGAINST CHILD ABUSE IN SOUTH JERSEY

Thanks to the commitment of three corporations, the Center for Children's Support in Stratford was able to expand its case management program so that an increased number of families and children who are suspected victims of sexual abuse received prompt assistance.

Donations from Wawa, Inc. of Wawa, PA; the Cherry Hill and Voorhees sales offices of Prudential, Fox and Roach; and South Jersey Gas Company of Folsom, NJ, were combined to support the Center's Intake/Triage and Case Management program. As a result of the funding, the Intake/Triage Unit screened 2,550 more calls than the previous year and an additional 260 families were linked to therapeutic and basic needs services including housing, shelter and food. In addition, the Intake/Triage Case Manager dramatically reduced the waiting list for evaluations while serving as an additional source of emotional support.

"As a corporate citizen, we're committed to making our shared communities stronger, safer and more vibrant," explained Janet T. Nickels, senior vice president, Customer Services & External Affairs at South Jersey Gas.

Wawa echoed the same community-oriented spirit.

"We are pleased to support the Center for Children's Support, which has programs and goals that align with our community-oriented goals," explained Richard D. Wood, Jr., president and CEO of Wawa, Inc.

Last year, Center for Children's Support staff worked with over 700 children and their families, with 40 percent of the children served under the age of six. No child is turned away for lack of funds.

However, according to the most recent statistics published in 2002 by the New Jersey Department of Human Services, Division of Youth and Family Services, DYFS investigated over 11,000 reported cases of abuse and neglect in 2000 from the seven county region served by the Center for Children's Support.

That means the Center provides services to only 67% of sexual abuse cases for the region, and less than 2% of cases of physical abuse and neglect.

More help for these children and their families is desperately needed. For more information about how you can support its efforts financially, contact June Hampson, PhD, vice president for development, at (856) 566-6300, or hampsoju@umdnj.edu. ■

MUSICAL MOMENTS FOR MS FEATURES KENNY LOGGINS



By now, “Musical Moments for MS” has become an anticipated event for many. Fans and supporters of this traditionally exciting evening will not be disappointed when Kenny Loggins performs his greatest hits at this year’s 5th Annual “Musical Moments for MS” concert on Wednesday, November 19 at NJPAC in Newark. Serving as Master of Ceremonies for the second year is Steve Aduabato, Emmy-award winning television anchor.

Kenny Loggins is one of the most successful songwriters and performers in the world, with a career spanning more than 30 years, having evolved into a one-man commercial powerhouse with hits such as *This is It*, *What A Fool Believes* and *Whenever I Call You Friend*.

This year, “Musical Moments for MS” will honor:

Sandra O. Gold, EdD, executive vice president and **Arnold P. Gold, MD**, founder and president of The Arnold P. Gold Foundation Inc., with the Humanitarian Award for their work and support in a wide variety of civic, social service and community organizations.

Gerald H. Lipkin, chairman of the board, president and CEO at Valley National Bank, with the Corporate Excellence Award for his humanitarian and philanthropic endeavors;

John W. Prineas, MB, BS, FRCP, professor of neurology at the University of Sidney, Australia, with the Medical Excellence Award for his work into the causes and treatments of MS; and

Tony Randall, a past MC of Musical Moments for MS and avid supporter, with the Artistic Award.

Murray and Lee Kushner of Livingston, N.J., founders of “Musical Moments for MS,” are serving as co-chairs for the event for the fifth year.

“We are absolutely thrilled to have Kenny Loggins as our entertainer this year,” said Mr. and Mrs. Kushner. “His fans will have a great opportunity to see a terrific concert in an intimate venue while they support a very worthy cause. We know it is going to be a great night.”

Proceeds from prior “Musical Moments for MS” concerts have established two endowed professorships in multiple sclerosis research at the Neurological Institute of New Jersey at UMDNJ-New Jersey Medical School to further advance MS research. ■

Ticket Information

Pre-concert reception beginning at 6 p.m. and priority seating: \$1,000 to \$2,500

Concert only with premier seating: \$500

To request these tickets, send an e-mail to MusicforMS@aol.com.

Concert only with general seating: \$20 and \$30

Available at the New Jersey Performing Arts Center box office or by calling 1-888-GO-NJPAC.

There is a \$3 per ticket handling fee on mail and fax orders, and a \$4 per ticket handling fee on phone orders.

For any questions regarding tickets, call (908)781-8418 ext. 15.

THE FOUNDATION IS PLEASED TO ANNOUNCE:

Staff changes:



■ **Laura Harrel** has been promoted to the position of Associate Vice President of Finance and Administration. She can be reached at (732) 743-3270 or via e-mail at harrella@umdnj.edu.



■ **Lisa Crimmins** was promoted to the position of Accounting Manager. She can be reached at (732) 743-3297 or via e-mail at crimmili@umdnj.edu.



■ **Inya Chehadè**, Director of Development, has transferred to the Foundation's Newark office, and will be responsible for fundraising for children's health services on the Newark campus. She can be reached at (973) 972-2127 or via e-mail at chehadin@umdnj.edu.

Staff additions:

Newark



■ **Sam Young** is the new Associate Vice President for Development in Newark. He is responsible for the supervision of the Newark development team and fundraising for the Musical Moments for MS Event and various departments at New Jersey Medical School. He can be reached at (973) 972-4190 or via e-mail at youngsb@umdnj.edu.



■ **Martha Bahamon** has joined the Newark staff as Director of Development for the New Jersey Poison Control Center. She can be reached at (973) 972-9280, extension 125 or via e-mail at mbahamon@njpies.org.



■ **Lauren Ercolano** is the new Development Associate in Newark. She is responsible for fundraising efforts at New Jersey Medical School, working with the school's alumni. Ms. Ercolano can be reached at (973) 972-2484 or via e-mail at ercolala@umdnj.edu.

New Brunswick



■ **Stephan Hartmann** works in the areas of constituent research, correspondence with donors, event coordination and stewardship as the new Associate Director of Development for New Brunswick. He can be reached at (732)743-3328 or at hartmasa@umdnj.edu.

Somerset



■ **Deborah Bodnar** is the new part-time Research Assistant responsible for prospect research for The Cancer Institute of New Jersey. She can be reached at (732) 743-3329 or bodnardn@umdnj.edu.



■ **Jeanette Eng**, the new Database Assistant with the core services group, is involved in gift processing and data entry. Ms. Eng can be reached at (732) 743-3229 or via e-mail at engje@umdnj.edu.

Stratford



■ **Farah Stith** has joined the Foundation as a Director of Development working with the School of Osteopathic Medicine. She can be reached at (856) 566-5072 or via e-mail at stithfa@umdnj.edu.



FOUNDATION

UNIVERSITY OF MEDICINE &
DENTISTRY OF NEW JERSEY

Building Relationships for Life

www.umdny.edu/foundation

One Worlds Fair Drive

Somerset, NJ 08873

Non-profit Organization

U.S. Postage

PAID

Foundation of UMDNJ

HAVE YOU LEFT YOUR LEGACY?

Planned gifts through the Foundation of UMDNJ provide a way for you to create your own legacy while furthering a cause about which you care deeply.

To honor those who have named New Jersey Medical School, New Jersey Dental School, Robert Wood Johnson Medical School or the School of Osteopathic Medicine in their wills, the Foundation has founded a Legacy Society for each of those schools.

If you have named one of these schools in your will, or would like more information about how to do so, please contact the Development Officer with whom you work or contact Mal Wernik, director of Planned Giving, at (732) 221-3477. ■

O U T L O O K

FALL 2003

George F. Heinrich, MD

Vice Chairman and Interim President

James M. Golubieski

Chief Operating Officer

Dale R. Heffler

Director of Communications

Debi Price

Writer

Please send change of address to:

One Worlds Fair Drive

Suite 2100

PO Box 5370

Somerset, NJ 08875-5370

www.umdny.edu/foundation

Please send comments to:

d.heffler@umdny.edu