



**COOPER UNIVERSITY HOSPITAL  
BLOODLESS CARE PROGRAM  
(For Patients Refusing Blood Products)**

Bloodless care is the strategy of delivering care while conserving the patient's blood, minimizing blood loss, and eliminating the use of blood transfusions.

Reasons for choosing bloodless care vary with each individual. Some patients refuse blood based on religious convictions while others may fear the risk of disease transmission. Cooper University Hospital provides patients with alternatives when making health care decisions.

Some of the strategies used in bloodless care include, but are not limited to:

- Comprehensive evaluation of the patient to determine the most appropriate alternatives to blood transfusion
- Advanced Directives and Cooper's Blood Directive
- Blood conservation techniques such as limiting phlebotomy and using micro-sampling equipment to obtain blood samples
- Use of the Cell Saver during surgery to replace shed blood
- Administration of medications like erythropoietin, that stimulate the body to produce blood cells
- Cooper also offers the option of donating your own blood prior to surgery

For more information or to speak with the Nurse Coordinator please call

**(856) 342-2476.**